

SPONSORSHIP PACKAGES



This year marks a major milestone – **15 years of celebration** and impact – and there's never been a better time to get involved. As we expand the event to include more of our **iconic brands**, sponsors have a unique opportunity to be part of our history, align with well-known, trusted names, and connect with a broad and engaged audience.

	Diamond	Gold	Silver	Bronze
BENEFITS	\$10,000	\$7,500	\$5,000	\$2,500
Logo on website	prime	✓	✓	✓
Acknowledgement across social media platforms	✓	✓	✓	✓
Thank you event	✓	✓	✓	✓
Thank you pack	✓	✓	✓	✓
Registrations to event of your choosing	X 6	X 4	X 2	X 1
Logo on bike jersey	prime	front	rear	
Logo featured on t-shirts for other events	prime	front	rear	
Logo featured on start/finish line barricades	✓	✓		
Logo featured on signed and framed jersey in the corridor at Tatura & Port Melbourne site	✓	✓		
Signage in the registration area and event	✓	✓		
Placement of merchandise or promo material in participant packs (must be supplied)	✓	✓		
Logo featured on inflatable start/finish line	✓			

Want more tickets? Reach out to tatura.pedalsandsteps@bega.com.au and we'll arrange a discount.

