

# TATURA200

# CHARITY BIKE RIDE

2023 SPONSORSHIP PROPOSAL



NOVEMBER 25 2023



## CHARITY BIKE RIDE AND WALK



The Tatura 200 Charity Bike Ride & Walk, affectionately known as the Tat 200, was an initiative of the Tatura Milk Industries Board aimed at extending its community support beyond its traditional stakeholders.

Participants come together to ride or walk a variety of distances, the most illustrious of which is the 200km ride. The event caters to all levels of fitness, so we encourage participants to challenge themselves or enjoy a fun day out!

All sponsorship money raised through the event is donated to local charities and groups within the Goulburn Valley.

This year will mark the thirteenth Tatura 200, after having a few years off due to COVID!

## PAST RECIPIENTS

Since the event's inception in 2008, the Tatura 200 has raised over **\$1,000,000** for local charities, organisations and community groups in the Goulburn Valley. Some of the recipients to benefit from funds include:

- Goulburn Valley Health
  - Teen Challenge
- VincentCare Victoria
- Give Me 5 For Kids
- Tatura Fire Brigade
- People Supporting People
  - FamilyCare
- The Community Fund



# SPONSORSHIP PACKAGES

Planning is underway for the **thirteenth** annual Tatura 200 Charity Bike Ride & Walk. Once again we are delighted to offer a variety of sponsorship packages, all monies raised through sponsorship are **100%** donated back into our local community. We are very grateful for the support we receive for the Tatura 200 and hope you will consider sponsoring the event and joining us on the day.

## DIAMOND SPONSOR | \$10,000

- Logo on the inflatable start/finish line
- Logo on finish line barricades
- Logo on riding jerseys
- Logo featured on website
- Logo displayed in prominent position in the corridor at the Tatura site
- Logo featured on signed and framed jersey in the corridor at the Tatura site
- Acknowledgement across social media platforms
- Signage in the registration area
- Placement of merchandise or promo material in Participant Packs (must be supplied)
- Four rider/walker registrations including jerseys/running shirts



## GOLD SPONSOR | \$5,000

- Logo featured on front of riding jerseys/running shirts
- Logo displayed on website
- Logo featured on signed and framed jersey in the corridor at the Tatura site
- Acknowledgement across social media platforms
- Organisational signage in the registration area (signage must be supplied)
- Placement of merchandise or promo material in Participant Packs (must be supplied)
- Two rider/walker registrations including jerseys/running shirts





# SPONSORSHIP PACKAGES

## SILVER SPONSOR | \$3,000

- Logo featured on rear of riding jerseys/running shirts
- Logo displayed on website
- Acknowledgement across social media platforms
- One rider/walker registration including jersey/running shirt



## BRONZE SPONSOR | \$2,000

- Adopt A Drink Stop: Place organisational signage at one of our mandatory drink stops (signage must be supplied)
- Logo displayed on website
- Acknowledgement across social media platforms
- One rider/walker registration including jersey/running shirt



## MONETARY DONATION

- If your business cannot find a suitable sponsorship package we welcome any contribution towards the Tatura 200



To be eligible for all benefits described in the Sponsorship Proposal, confirmation must be received no later than Thursday 31st August 2023. If you require any further information please email [tatura.200@bega.com.au](mailto:tatura.200@bega.com.au)



# SPONSORSHIP REQUEST FORM

To secure your participation in the Tatura 200 Charity Bike Ride & Walk please complete the details below

Company Name:

Contact Name:

Job Title:

Postal Address:

Phone:

Email:

Please select the sponsorship opportunity you would like to undertake:

- Diamond Level Sponsorship (\$10,000)
- Gold Level Sponsorship (\$5,000)
- Silver Level Sponsorship (\$3,000)
- Bronze Level Sponsorship (\$2,000)

Monetary Donation: \$ .....

Signed by: .....

Date: .....



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